

SYLLABUS

Name: Introduction to entrepreneurship

Name in Polish: Wprowadzenie do przedsiębiorczości

Name in English: Introduction to entrepreneurship

Information on course:

Course offered by department: Faculty of Organisation and Management
Course for department: Silesian University of Technology
Study level and form: Bachelor's degree, Full-time
Term: 2-nd, summer semester 2022/2023
Coordinator of course edition: Dr hab. Marek Niezabitowski, prof. PŚ

Default type of course examination report:

Pass/credit

Language:

English

Course homepage:

<https://platforma.polsl.pl/roz/>

ECTS

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Short description:

The aim of the subject is to discuss an entrepreneurship as an activity which is embedded in social structures.

Description:

The aim of the subject is to discuss selected social aspects of entrepreneurship like e.g.: formal groups within organizations, social communication and leadership, marketing based on the research, bureaucracy, some business models.

Bibliography:

Conerly T.R., Holmes K., Tamang A.L.: Introduction to sociology. Rise University 2021. <https://openstax.org/details/books/introduction-sociology-3e>

Dyduch W., Pańkowska M.: Economics and business communication challenges : international week. Publisher of the University of Economics, Katowice 2014.

Misiak-Kwit S.: Entrepreneurship and human capital in theory and practice : chosen aspects. University of Szczecin. Faculty of Economics and Management. Volumina. pl Daniel Krzanowski, Szczecin 2015.

Learning outcomes:

K1A _W4

K1A _U2

K1A _K3

Assessment methods and assessment criteria:

In the end of the semester students take a test concerning the issues/topics discussed during the lectures.

Practical placement:

Not applicable.