

SYLLABUS

Name: Business Ethics

Name in Polish: Business Ethics

Name in English: Business Ethics

Information on course:

Course offered by department: Faculty of Organisation and Management

Course for department: Silesian University of Technology

Study level and form: Bachelor's degree, Full-time

Term: winter semester 2021/2022

Coordinator of course edition: PhD Małgorzata Nadziakiewicz

Default type of course examination report:

ZAL

Language:

English

Course homepage:

<https://platforma.polsl.pl/roz/>

ECTS

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Short description:

The objective of the subject is to shown the importance of ethics in all businesses and work environments, and the ethical responsibilities and obligations of an organization and individuals

Description:

Lecture

1. Introduction to Business Ethics
2. Why Are Ethics in Business Important?
3. Ethics in the Workplace
4. Corporate Responsibility
5. Unethical marketing
6. Social Responsibility
7. The Codes of Ethics
8. Test

Bibliography:

1. Crane A., (2015), Business ethics, OXFORD UNIVERSITY PRESS ACADEMY
2. Fitzpatrick K. R., (2006), Ethics in Public Relations, SAGE Publications Inc

Learning outcomes:

K1A _K2 Fulfilling social obligations, co-organizing activities for the social environment, initiating activities for the public interest, thinking and acting in an ethical manner.

K1A _W6 Basic principles and objectives of sustainable development and their importance in the product life cycle

Assessment methods and assessment criteria:

Test

Practical placement: