UUM
Universiti Utara Malaysia

2 MONTHS

Open all year round

RESEARCH
Xchange @UUM
CONNECT, DISCOVER, INNOVATE
IMMERSE IN MALAYSIA'S RICH CULTURE

Objectives
- To allow students to gain international exposure and experience different cultures while fostering an appreciation for diversity and inclusion.
- To foster collaboration and networking among students and professionals in different countries

Learning Outcomes
- Students increase their understanding and appreciation of different cultures and perspectives in academic and personal interactions.
- Students enhanced their ability to work in a team and communicate effectively with people from different backgrounds.

Target Participants
- Final-year students undergo an undergraduate degree and conduct their final project abroad.
- Students undergo an undergraduate degree and do their internship abroad.
- Postgraduate students undergo a master's or doctoral degree.

Host Faculty

FEES

USD 850

Food and accommodation are not included

Contact Person:
Assoc. Prof. Dr Norliza Katuk
k.norliza@uum.edu.my

Email your application to:
global.mobility@uum.edu.my

Visit our website for more information
http://ciac.uum.edu.my

- Othman Yeop Abdullah Graduate School of Business (KL Campus)
- School of Business Management
- School of Economics, Finance and Banking
- Tunku Puteri Intan Safinaz School of Accountancy
- Islamic Business School
- School of Technology Management and Logistics
- UUM National Golf Academy
- School of Computing
- School of Multimedia Technology and Communication
- School of Education and Modern Languages
- School of Applied Psychology, Social Work and Policy
- School of Languages, Civilisation and Philosophy
- School of Creative Industry Management and Performing Arts
- School of Quantitative Sciences
- School of Law
- School of Government
- School of International Studies
- School of Tourism, Hospitality and Event Management

AACSB ACCREDITED · ASSOCIATION AMBA ACCREDITED · EFMD ACCREDITED BACHELOR · Institute of Hospitality · IQA CEEMAN International Quality Accreditation · ASEAN University Network AUN-QA · SETARA · CERTIFIED TO ISO 9001:2015 CERT. NO.: QMS 00951 IQNET · MQA · BETA GAMMA SIGMA · SUSTAINABLE DEVELOPMENT GOALS

RESEARCH XCHANGE @UUM

Course Code: CIAC1011   **Course Name: RESEARCH XCHANGE @UUM**

1. Course Synopsis

The Research Xchange @UUM offers students a dynamic academic exploration and cultural immersion opportunity. This transformative program allows students to focus on research within their specialised study programs while engaging in enriching cultural activities with a diverse range of topic specialisations from business to social sciences and computing. Through hands-on research, collaborative projects, and interactive activities, students develop a nuanced understanding of their academic discipline while immersing themselves in Malaysian culture and heritage. By integrating research and cultural experiences, students emerge as well-rounded scholars and cultural ambassadors, equipped to address global challenges and contribute meaningfully to Sustainable Development Goals (SDG). This holistic approach aims to nurture responsible and globally-minded individuals ready to make a positive impact in their academic fields and beyond.

2. Course Learning Outcomes

- Demonstrate proficient verbal and non-verbal communication skills, fostering inclusive dialogue and understanding among diverse cultures and contributing to SDG 10 (Reduced Inequalities) (CLO1, P4).
- Design and conduct in-depth research to address challenges in their academic specialisation utilising appropriate research methodologies and critical analysis, contributing to SDG9 (Industry, Innovation, and Infrastructure) (CLO2, C5).
- Synthesise and evaluate complex information from multiple sources to formulate a comprehensive research paper, contributing to SDG 4 (Quality Education) (CLO3, C6).

3. Teaching and Learning Approach

The course will be delivered to students through:
- Experiential Learning - Hands-on experiences include field trips to cultural sites, nature reserves, or sustainable initiatives like eco-tourism projects or community centres.
- Project-Based Learning -Students work on a project that requires them to research, design, and implement solutions related to the topics or selected course.
- Collaborative Learning - Students collaborate through group projects, discussions, and presentations.
- Inquiry-based Learning - Students actively explore questions, conduct investigations, and solve problems, fostering critical thinking, collaboration, and self-directed learning.

4. Topic Specialisation

Students can be attached to ONE(1) of the following schools:
- Othman Yeop Abdullah Graduate School of Business (KL Campus)
- School of Business Management
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- School of Quantitative Sciences
- School of Law
- School of Government
- School of International Studies
- School of Tourism, Hospitality and Event Management

5. Registration & Fees

- USD 850/MYR 3530

Register at least TWO (2) months before the proposed date at http://ciac.uum.edu.my/summer-exchange

6. Assessments

Assessment	Types	%
Seminar (Presentation)	Presentation	40%
Research Paper	Individual Assignment	60%

7. Course Content and Credits

Activities	Week	Hour	
		Face-to-Face	**Independent Study**
Research Proposal	1-2	40	40
Research Implementation	3-5	40	80
Research Writing	6-7	40	40
Seminar	8-9	40	40
TOTAL HOURS (360)		160	200
CREDIT		UCTS = 9 ECTS = 12	

8. Contact

Assoc. Prof. Ts. Dr. Norliza Katuk

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