

# **Program of the Students' Scientific Society of Art, Science and Media (SKN ArtSciMedia)**

## **GENERAL ACTIVITIES**

1. SKN ArtSciMedia is an association of students, PhD students and employees of the Silesian University of Technology. The aim of the association is educating the academic community in the field of scientific communication and creating new initiatives to disseminate and popularize science through using of unusual methods, in particular in the field of Art & Science and media-based activities.
2. SKN ArtSciMedia will organize events and create content to popularize science in innovative forms in the field of Art & Science and in cooperation with university media (TV PolSI and student radio). The concepts of the SKN ArtSciMedia activities, their substantive content and the form of publication will be approved by the Management Board in consultation with the Supervisor.
3. SKN ArtSciMedia will take part in events popularizing science and promoting the University.
4. SKN ArtSciMedia will cooperate with other units and organizations of the Silesian University of Technology and the socio-economic environment in the field of Art & Science activities and popularization of science in the media.

## **EDUCATIONAL ACTIVITY**

1. SKN ArtSciMedia will organize lectures and trainings in the field of improving the workshop of scientific communication and cooperation with the media in various forms, coordinated by the SKN in consultation with the Science Popularization Center of the Silesian University of Technology.
2. SKN ArtSciMedia will support members in obtaining funds for the projects in the area of interest of the SKN ArtSciMedia.
3. SKN ArtSciMedia will support the realization members' project.
4. SKN ArtSciMedia will organize participation of members in conferences, seminars, symposia and other events related to the activity of the association.
5. Members of the SKN ArtSciMedia will be authors or co-author media materials about dissemination and popularization of science.

## **PROMOTIONAL ACTIVITY**

1. SKN ArtSciMedia has own website which is a subpage of the Science Popularization Center of the Silesian University of Technology.
2. SKN ArtSciMedia has social media channels, including in particular:
  - Facebook;
  - YouTube Channel;
3. SKN ArtSciMedia will take part in promotional events of the Silesian University of Technology and other events – e.g. Open Days of the University.