

# ISTW'25 – Keynote speakers

**Prof. Aleksandra Kuzior**



**Prof. Melanie Ellis**

Melanie Ellis is associate professor of Applied Linguistics at the Silesian University of Technology in Poland. Her research interests include English Medium Instruction, the development of oral proficiency in English in university learners, the challenges of academic writing today and the impact of assessment on the process of learning and teaching.



**Dr Kay Oddone**

Course Director and Lecturer in the Master of Education (Teacher Librarianship) at Charles Sturt University. She holds a PhD from Queensland University of Technology, along with postgraduate qualifications in education and information studies. With over 25 years' experience in education and information management, Dr Oddone's research focuses on information and digital literacies, generative AI and networked learning. She is widely published and actively contributes to national and international academic forums.



### **Prof. Paweł Kasprowski**

Paweł Kasprowski, Ph.D., Professor at the Silesian University of Technology, has been working for many years on problems related to data processing and analysis. He has extensive practical experience in issues concerning collecting and storing various types of data and their advanced analysis using statistical and artificial intelligence methods. The main topic of his research is the analysis of eye movement signals, in which he is an internationally recognized specialist. At the Silesian University of Technology, he serves as deputy head of the Department of Applied Informatics. He is also the University coordinator of the Priority Research Area of Artificial Intelligence and Data Processing.



### **Hubertus Weyer, MA**

Business School (Hochschule RheinMain) and Lecturer for Business English, Co-Teaching, Collaborative Online International Learning (COIL) since April 2023. He holds a master's degree in American Studies, English Philology, and Business Studies.

Hubertus has worked as a spokesperson for international customer visits in the German steel industry and taught at multiple universities. Since 2016, he has been teaching online developing innovative teaching and learning methodologies.