**Information on the processing of personal data on the fan pages**

**of the Silesian University of Technology**

1. **Personal Data Administrator**

The administrator of the personal data provided is the Silesian University of Technology, hereinafter referred to as the University, which may be contacted by post to the address: ul. Akademicka 2A, 44-100 Gliwice or by e-mail: BR@polsl.pl

1. **Data Protection Officer**

The administrator has appointed a Data Protection Officer who may be contacted in all matters concerning the processing of personal data post to the address: ul. Akademicka 2A, 44-100 Gliwice or by e-mail: iod@polsl.pl

1. **Purposes of processing**

The administrator processes personal data in order to run fan pages under the name of the Silesian University of Technology on social networking sites: Facebook, Instagram, YouTube, LinkedIn, to communicate via the available functionalities of these portals (comments, messages) and to promote the University and the services it offers or events organized, to inform about various forms of activity, as well as build and maintain a community related to the University, which is the legitimate interest of the Administrator.

1. **Categories of personal data processed**

The administrator will process personal data published on fan page profiles.

1. **Legal basis for processing**

Processing is based on the grounds arising from Article 6 section (1) let. (f). (legitimate interests pursued by the administrator) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) and the provisions of the Act of 20 July 2018. - Law on Higher Education and Science. In the case of the image recorded in photos published on fan pages, the legal basis is the consent to data processing (Article 6 section (1) let. (a) of the General Data Protection Regulation).

1. **Legitimate interest pursued by the administrator**

The legitimate interest of the administrator is to conduct promotional activities aimed at reaching as many recipients as possible.

1. **Personal data storage period**

Personal data will be stored for the period resulting from the uniform material list of files developed on the basis of the Act of July 14, 1983 on the national archival resources and archives or in the case of “consent” until its withdrawal.

1. **Data recipients**
2. Meta Platforms Ireland Limited, Merrion Road, Dublin, Ireland - processing data on the terms set out by Facebook in its privacy policy at: <https://.facebook.com/about/privacy>;
3. Google Ireland Limited, Gordon House, Borrow Street, Dublin 4, Ireland - processing data on the terms set out by YouTube in its privacy policy at:

https://www.youtube.com/intl/ALL\_pl/howyoutubeworks/user-settings/privacy[/](https://www.youtube.com/intl/ALL_pl/howyoutubeworks/user-settings/privacy/)

1. LinkedIn Ireland, Wilton Place, Dublin 2, Ireland - processing data on the terms specified by LinkedIn in its privacy policy at: [https://pl.linkedin.com/legal/privacy-policy?src=direct%2Fnone&veh=direct%2](https://pl.linkedin.com/legal/privacy-policy?src=direct%2Fnone&veh=direct%252)Fnone&trk=homepage-basic\_directory\_aboutUrl

Data recipients may also be people visiting/browsing fan pages of the Silesian University of Technology. Personal data may also be transferred to partners providing technical and organizational IT support

1. **Rights related to the processing of personal data**

You have the following rights related to the processing of personal data:

1. the right to access personal data;
2. the right to request the rectification of incorrect personal data and the completion of incomplete personal data;
3. the right to request the erasure of your personal data, should the circumstances defined in Article 17 of the GDPR arise;
4. the right to request restriction of the processing of personal data;
5. the right to lodge a complaint with the supervisory authority responsible for the protection of personal data, i.e. the President of the Personal Data Protection Office;
6. the right to object to data processing.
7. **Information about automated processing of personal data**

Personal data will not be subject to automated decision-making by the Silesian University of Technology, including profiling.

1. **Obligation to provide data**

Providing personal data is not obligatory, but it is necessary to promote events with your participation on the fan pages of the Silesian University of Technology.